PRESS KIT

www.perzel.fr/en ——



PRESS CONTACT Sandrine HUE - MEDIAGEST AGENCY shue@agence-mediagest.com - +33 (0)6 14 26 62 93

JEAN PERZEL PARIS

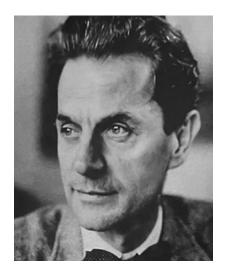


SUMMARY

CENTENARY	3
ABOUT US	4
	5
SHOWROOM	6
HISTORY & ORIGINS	8
SOME REFERENCES	10
CONTACT	17

CENTENARY

This year 2023 marks the 100 YEARS of the Ateliers Jean Perzel.



Faithful to its values, the Atelier Jean Perzel makes light a totem, a warmth, a meeting place, an artisanal art that stands the test of time..

A unique signature, which continues to enlighten us.









ABOUT US

Since 1923, Jean Perzel lighting fixtures have been created with a passion for taste for authenticity, pure materials and noble finishes, with a constant concern for quality, beauty and comfort.

All architects and decorators agree: light is an essential factor in creating an atmosphere and enhanced space. The mastery of indirect lighting, the The Atelier Jean Perzel has more aesthetics of Atelier Jean Perzel's lighting fixtures, their elegance and sobriety have seduced many architects since 1923 to showcase their own creations.

The lighting fixtures from the Atelier Jean Perzel have adorned and still illuminate historic and exceptional places.

They are chosen by the greatest architects and decorators. such as Le Corbusier, Mallet-Stevens, Ruhlmann, Leleu in the 1930s or more recently Peter Marino, Jacques Grange, Andrée Putman, Michael S. Smith, or David Kleinberg.

Jean Perzel lightings are exceptional art lighting fixtures: each piece is signed. A lasting collector's item.

But they are also functional objects brought to light. Jean Perzel never wanted to highlight his creations,

but rather the faces, the surrounding objects, the interiors.

than 7,000 model designs: lamps, wall lights, pendant lights, ceiling lights, floor lamps, reading lights but also furniture such as tables, light consoles or glass pedestal tables. Some models, such as the lamp No. 162, considered one of the most prestigious lamps of the 1930s, are exhibited at the Museum of Decorative Arts of Paris.

Today, the Atelier Jean Perzel offers 700 flagship products in different sizes, colors and finishes.

All these collector's items are handcrafted in their Parisian art workshop, just as they were in 1923.

The output of the Atelier Jean Perzel does not involve any mass production, in order to preserve the tradition and flexibility of adapting to each customer, as it has always done.

ART CRAFTMANSHIP

In the 1920s, Jean Perzel revolutionized modern lighting. A century after its creation, his Parisian workshop continues to perpetuate this rare know-how, ensuring that the simplicity and purity of his creations are forever synonymous with modernity.



Opposite, the lapidary: the oldest station in the workshop, unchanged since the 1930s. The glassmakers continue to use this wheel, in particular to polish the edges of cut-outs in order to perfectly fit the dimensions of the lamps.



A living heritage nurtured by three generations of thought, know-how and passion.

The Atelier Jean Perzel had the honor of being awarded the prestigious "Entreprise du Patrimoine Vivant" label from the French government (Living Heritage Company).

This distinction rewards the rare know-how of the craftsmen who manually cut, shape and assemble all pieces by hand while respecting the artisanal tradition... but also the transmission of this know-how, perpetuated from generation to generation, since 1923.



SHOWROOM

It is in a very beautiful Art Deco building located on the edge of the Parc Montsouris in Paris, that you can discover the entire Jean Perzel collection, from the 1930s to the present day, in a contemporary and elegant atmosphere.

The Atelier Jean Perzel workshop and showroom have been located here since the building was commissioned in 1931 by Jean Perzel himself from renowned architect Michel Roux-Spitz.







HISTORY & ORIGINS

A CENTURY OF LIGHT

As early as 1923, Jean Perzel revolutionized the world of lighting with his astonishingly modern luminaires. Here's a look back at his story and that of this family company, which for a century has perpetuated the artisanal know-how initiated by its founder.



above: Jean Perzel and his nephew, François Raidt, in the 1950s.

ORIGIN

Jean Perzel was born in Bruck, Bavaria (Germany), on May 2, 1892.

He learned the profession of glass painter at an early age in Munich. At the age of 16, top of his class, he undertook a walking tour of Europe: Austria, Czechoslovakia, Switzerland, Upper Italy, then France.

Along the way, he was hired in workshops to earn a living and learn different techniques. He arrived in Paris in 1910 and joined a master glassmaker who sent him to Algiers, after a year to carry out major projects. He returned to Paris in 1914: it was war; he then joined the Foreign Legion, was demobilized in 1919 and naturalized French. He still works as a glass painter, in Jacques Gruber's worshop in particular.

CONSECRATION

In the 1920s, Art Deco revolutionized 20th century architecture and design. It was also the period that saw the birth of the Jean Perzel company, leaving its mark on the world of lighting and decoration, through the creation of lighting and furniture in glass and bronze, which will adorn the most prestigious venues.

His creations can be found in the King's Court in Belgium, the home of Henry Ford as well as the Rothschild's family residenceHe was commissioned to organize lighting for the League of Nations in Geneva, Luxembourg Cathedral, the Canadian Embassy in Lahaye and the ocean liner Normandie.

Jean Perzel also participates in various international exhibitions and competitions where he wins numerous prizes.

His notoriety soon allowed him to highlight the interiors of celebrities or politicians around the world such as the King of Morocco, the King of Siam, the Maharajah of Indore, the General De Gaulle as well as the french President Georges Pompidou.

HISTORY & ORIGINS

PERPETUAL SEARCH

In 1923, when he was 31 years old, Jean Perzel specialized in the study of modern interior lighting and founded his own company. He established his showroom and manufacturing workshop on rue de la Cité Universitaire, in the 14th arrondissement of Paris.

From 1925 onwards, Jean Perzel, obsessed with the idea of amplifying light, made all his pieces in glass. He designed all his creations himself, in a perpetual quest for elegance and purity of form.

These are designed to enhance the architecture of the places for which they are intended. The pure lines of his fixtures make them works of art that will stand the test of time.

THROUGH THE GENERATIONS

In 1933, his nephew, François Raidt, joined Jean Perzel's company, to which he would also dedicate his entire life. Gifted and perfectionist, he quickly became his right-hand man: designing, refining, and technically simplifying the assembly of lighting fixtures.

For example, to mark the completion of the 25,000,000th Ford car, François Raidt made a sensation by creating, at the age of only 18, lighting fixtures based on the gears of the famous automobiles for Henry Ford.

He adapted to the new styles of the 1960s and 70s, creating lighting fixtures

that also retained pure and timeless Creator as well as businessman, Olivier lines. Raidt, along with his team, combines

In 1951, Jean Perzel could confidently hand over the company's leadership to François, who would pass it on to his son Olivier in 1994.

After going through all the technical production positions, Olivier Raidt, son of François and deeply influenced from his early childhood by the excellent results of Jean Perzel's lighting fixtures, brought his enthusiasm, management skills, and international outlook to the company.



Olivier Raidt

Creator as well as businessman, Olivier Raidt, along with his team, combines contemporary style and this centuryold know-how, perfectly expressed in the lines of Jean Perzel's lighting.

A FAMILY COMPANY, TIMELESS AND INTERNATIONALLY RENOWNED

Today, customers from all over the world come to the Atelier Jean Perzel to seek the luminous comfort, born from years of research, and the refinement of timeless shapes created from 1923 to the present day.

Exceptional lighting fixtures, both objects of art and technology, with an Art Deco aesthetic signature which gives them an eternal modernity.

The Perzel touch is a functional object brought to light, elegant and enduring. We don't aim to highlight our creations, but rather the faces, the surrounding objects, the interiors.

dive Mit





nº162

REFERENCES

Beyond time and fashion... The Lamp No. 817, simple and elegant, seamlessly fits into any interior.

Purchased by the « French National Furniture », a testament to exceptional craftsmanship, this lamp features clean lines and a timeless style, as evidenced in the archival photo from 1945 shown in this page.

nº817











nº 234



nº652

REFERENCES



nº 347 B bis

Witness to an era, the wall lamp No. 347 B bis, with its high luminous power is still very much appreciated. The beauty of the bronze cup is accentuated by precious frosted glass pieces, hand-cut with a diamond.

In the 1930s, to enhance the luxurious interiors of the SS Normandy liner, the finest artisans and artists of the time were called upon. Jean Perzel was entrusted with the lighting fixtures. And for example, these sconces adorned the smoking room of this legendary liner.









REFERENCES

A beautiful glasswork adorned with bronze cabochons graces this exquisite floor lamp, resting on a ringed base and suitable for both classic and contemporary interiors.

Opposite, you can see the floor lamp No. 1 C, paired with Dunand lacquer and Ruhlmann armchairs, in the residence of the Count and Countess of Noailles, a famous couple of patrons in the 1920s.









CONTACT





PARIS

ART LIGHTING SINCE 1923

Exposition - Sale - Workshop 3, rue de la Cité-Universitaire 75014 Paris, FRANCE

+33 (0) 1 45 88 77 24

info@perzel.com

www.perzel.fr

G © @atelierjeanperzel



Press Contact

MEDIAGEST AGENCY

Sandrine HUE shue@agence-mediagest.com +33 (0)6 14 26 62 93

SHOWROOM OPENING HOURS

TUESDAY to FRIDAY, 9am to 12pm and 1pm to 6pm SATURDAY 10am to 12pm and 2pm to 7pm

